



Boots & Pearls

2021 Women of Distinction Sponsorship Packet

October 14, 2021 | 6:30 p.m. | The Lawn at Drayton Mills

girl scouts 
of south carolina
mountains to midlands



Boots & Pearls

The Karen H. Mitchell Women of Distinction Awards is a unique event celebrating the outstanding accomplishments local women have achieved through career and community service. Our Council calls upon the public to identify women who exemplify excellence in service, leadership, community visibility, and professionalism.

Honorees are chosen based on three criteria:

- **Courage:** Bravery, valor, and resolution
- **Confidence:** Self-assurance, self-confidence, poise, and buoyancy
- **Character:** Charm, appeal, charisma, and personality; perhaps an “unsung hero”

One of highlights of this unique event is a presentation celebrating the contributions our honorees have made in improving the quality of life in our community. The achievements and visibility of our honorees set a powerful example for girls and young women across our Girl Scouts of South Carolina—Mountain to Midlands’ 22 counties.

Join Our Celebration!

Celebrate Girl Scouting and the 2021 Women of Distinction with a **Movie on The Lawn at Drayton Mills on October 14, 2021 at 6:30 p.m.**

A spin on our Girl Scout drive-in movie last year, the 2021 event will still be an outdoor movie starring some amazing women premiering on the Grand Lawn at Drayton Mills on October 14, 2021.

Complete with tables for seating and boxes of treats, this is our way of celebrating the wonderful honorees, while giving guests the opportunity to mingle safely outside. We look forward to celebrating the with you!

Snapshot of the 2020 Women of Distinction

In 2020, we hosted a Girl Scout Drive-In Movie, highlighting the honorees and giving guests the opportunity to gather safely.

See the impact of the 2020 event below:

8th Annual Boots & Pearls Karen H. Mitchell Women of Distinction Awards

2020 Women of Distinction Honorees

J. Ruth Littlejohn

Stacy McBride

11,000+

followers viewed sponsors on social media platforms

2 Spartanburg Gold Award Recipients Highlighted:

Izzy Goodchild-Michelman & Alex Becknell

170

people viewed the awards presentation

16

past Women of Distinction honorees in attendance

26

event sponsors

7

committee members from Spartanburg community

2

local Girl Scout troops participated

Community Impact

\$23,000+

raised for Girl Scout programming

1 Goal

to support Camp Mary Elizabeth and Girl Scouts in Spartanburg

These sponsorship dollars can provide:

415

day camperships for girls at Camp Mary Elizabeth

or

650

girl memberships and uniforms

or

125

STEM kits for at-home Girl Scout Learning

2021 Sponsorship Levels

Sponsorship Considerations:

- **September 27, 2021:** To receive full sponsorship benefits, **please submit sponsorships to lmaley@gssc-mm.org** by this date.
- **Sponsorships submitted after September 27** will not be included in sponsor boards or program booklet.
- **October 7, 2021:** Please submit logo, ad, or name before this date to be included prior to movie or in the rolling end credits.

Sponsorship Benefits	Presenting Sponsor: \$5,000	Gold Sponsor: \$2,500	Silver Sponsor: \$1,000	Bronze Sponsor: \$500	Support a Girl Sponsor: \$250
Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets
Print Material & Donor Newsletter	★				
Logo on Website Homepage Banner	★				
Logo & Name in Digital Communications	★	★	★		
Name on Event Boards	★	★	★	★	★
Featured in Event Program Booklet	8" by 6" (Full-Page) Ad	6" by 4" (Half-Page) Ad	3.5" by 2" (Quarter-Page) Ad	Logo	Name Listed
Logo on Event Webpage	★	★	★	★	Name on Event Page
Social Media Promotion to 11,000+ Followers	★	★	★	★	★
Preview Ad OR Logo prior to movie (Sponsor's choice)	30-Second Preview Ad	30-Second Preview Ad	15-Second Preview Ad	Logo on screen prior to the movie	Name on screen prior to the movie
Recognition in Rolling End Credits	★	★	★	★	★
Ad or Name in Program Booklet	Ad	Ad	Ad	Logo	Name
Contribution Recognized in Annual Report	★	★	★	★	★

For questions about tickets, ads, logos, or event details, please contact Lee Ann Maley at lmaley@gssc-mm.org.

2021 Sponsorship Form

Yes, I want to commit to sponsoring a girl! My sponsorship level is:

- ☐ **Presenting Sponsor: \$5,000**
- ☐ **Gold Sponsor: \$2,500**
- ☐ **Silver Sponsor: \$1,000**
- ☐ **Bronze Sponsor: \$500**
- ☐ **Support a Girl: \$250**

Your sponsorship will ensure we have the ability to develop strong programs that change our world—one girl at a time. Thank you again for supporting a girl!

Sponsor Information

Name: _____

Title: _____

Company: _____

Address: _____

City, State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Amount Enclosed: \$ _____ Invoice Me: \$ _____

**Ticket information
will be mailed
prior to the event.**

**For questions
concerning your
Boots & Pearls
sponsorship,
please call
Lee Ann Maley
at 864-208-2709.**

To be recognized as a sponsor, payment must be received by October 8, 2021.

I authorize payment by credit card: ☐ **Visa** ☐ **AMEX** ☐ **MasterCard** ☐ **Discover**

Credit Card #: _____

Exp. Date: _____ V-Code: _____

Amount: \$ _____

Signature: _____

Call 864-208-2709 if you need more information on payment by credit card.

Mail or fax this form to:

Lee Ann Maley, Project Manager
Girl Scouts of South Carolina-Mountains to Midlands
330 Scout Drive
Spartanburg, SC 29301

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